



Younger Woman's Club of Louisville

THE LOG



April/May 2010

www.ywclouisville.org

Celebrate Our Success at the Allocations Celebration

The patron cards, the phone banks, the ball, the fashion show...All the hard work you've done this year has led to one thing, the allocations of our Charity Campaign dollars to local non-profit agencies in need of our assistance.

For the past few months, the members of the Charities Group have met, discussed and debated each and every application for funding, and the results are finally in! That means it's time to celebrate!

Join us for the Allocations Celebration on **May 6 at The Frazier House at 7 p.m.** The event is **FREE**, thanks to a sponsorship by Chambord. Come and enjoy free Chambord Champagne Cocktails and many delectable desserts including Chambord Truffles.

You are encouraged to invite friends, family or prospective members to this event! Please RSVP by April 30 to Whitney Frazier Watt at 502-899-9338 or ywc.charities@gmail.com.



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Keep an eye out for a list of the charity names that are receiving funding. The list will be sent out in the near future.

Congratulations Graduates!

Congratulations and thank you to our two friends who are graduating from the YWC this spring. Their passion and commitment to the club has been a great asset and we sincerely appreciate everything they have done. We look forward to keeping in touch with our graduates at future YWC events!

Sheryl Stone
Amy Wagner

From the President's Desk

Dear Friends,

As I write my last LOG article as president of the Younger Woman's Club, I am reminded of what an exciting year it has been! I have enjoyed working and socializing with each and every one of you. Each board member, member, and member-elect has contributed to the success we've had this year. It has truly been a rewarding and positive experience. Let's take a look at our accomplishments over the last 12 months:

Communication

We started sending a simple and easy-to-read bi-weekly update called the "YWC Scoop". It has allowed us to successfully keep our members, recent graduates and Woman's Club Advisory Committee apprised of upcoming events and happenings in the club.

We started sending the LOG electronically rather than by mail which saved the club over \$3,000 in mailing and printing expenses! Even more exciting is the fact that we received the LOG early every month!

We took YWC public relations to a new level as our events appeared on local morning talk shows and print media such as Underwired and Louisville Magazine. People no longer say "I've never heard of the Younger Woman's Club"!!

Charity Campaign

Our biggest challenge in light of the economic downturn was fundraising. However, we were still able to raise 15% more than last year. This is great news, and as the economy continues to improve, I think our fundraising efforts will continue to improve as well.

Fashion Show

We decided to move the Fashion Show from the Spring to the Fall. What a great decision!! Over 225 people attended the Fashion Show and we raised over \$7,000!!

As a result of record-breaking results, the by-laws were changed to include the Fashion Show as an official fundraising event of the YWC!

Membership

In May, we will welcome the biggest class of member-elects we've had in years! Thirty-three (yes, 33!) talented young ladies will join us. Many of these ladies have already demonstrated their leadership qualities by taking on important roles in the club. Welcome and congratulations, ladies!!

YWC Meetings and Events

Attendance at business meetings and social events more than doubled – sometimes even tripled – this year! And, best of all, we had ZERO event cancellations!

Holiday Tea

Speaking of attendance, over 80 people enjoyed holiday music, decorations, lunch and shopping at the Holiday Tea this year. Attendance was so high that we netted a profit of \$1,000 which will be donated to the Charity Campaign, another first!

Charities Group

We received a record number of 37 grant applications totaling \$180,000! And we are now excited to be planning the event we all look forward to, the Allocations Celebration!

By being a part of the charities group and attending community service events throughout the year, we witness first hand the need of local agencies requesting grant funds. We see the hungry, the developmentally challenged, the neglected, the elderly and the abused in our community. We then understand why we work our cards, make calls at the phone bank, and host fundraising events such as the Fashion Show and Charity Ball. The Allocations Celebration allows us to witness the results of our hard work as we listen to grant recipients discuss the meaning of our gifts. This is one of the most rewarding events in the YWC and I encourage you to attend.

Again, thank you for allowing me the opportunity to serve as your president. I hope that you've had a positive experience and will look upon 2009-2010 as a very successful year in the Younger Woman's Club!

Warmly,
Lynn

Calendar of Events

2010

APRIL

April 2	11:30 a.m.	Fabulous 40's Lunch	Napa Grille (Westport Village)
April 15	6:30 p.m.	Thirsty Derby	Napa Grille (Westport Village)
April 20	6:30 p.m.	Board Meeting	Laura Russell's Home

MAY

May 6	7:00 p.m.	Allocations Celebration	The Woman's Club
May 8	10:30 a.m.	Mother-Daughter/Son Volunteer Opp.	The Willows
May 12	6:00 p.m.	Board Meeting & End of the Year Dinner	TBD
May 14	Noon	Book Club	TBD
May 15	11 a.m.	Membership Recruitment Brunch	Susan Kwasny's Home

JUNE

June 9	7:30 p.m.	Membership Recruitment Reception	Melissa Richard-Person's Home
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Annual Membership Recruitment Drive

Share the YWC with a new or old friend!

Propose a prospective member by submitting their information to the Membership Committee or inviting them to an upcoming YWC event.

If you already have a prospective member, please send their name, address, phone number and e-mail address ASAP to Susan Kwasny at susankwasny@hotmail.com.

Our membership deadline is July 15.

Membership Events

Please invite your prospects to the following **FREE** events:

Thursday, May 6, 7 p.m.—Allocations Celebration, The Frazier House

Saturday, May 15th, 11 a.m.—Membership Recruitment Brunch, Susan Kwasny's house

Wednesday, June 9th, 7:30 p.m.—Membership Recruitment Reception, Melissa Richard-Person's house

RSVP to the Allocations Celebration by contacting Whitney Frazier Watt. RSVP to the recruitment events by contacting Susan Kwasny at susankwasny@hotmail.com

Odds & Ends

Welcome and Congratulations to Our New Members!

Congratulations to the newest members of the Younger Woman's Club! These ladies have worked hard over the past year volunteering, learning more about YWC, getting to know each other and our members, and having a lot of fun. Please welcome our thirty-three newest members into active membership.

Amanda Brown	Kate Schwarz	Natalie Kaelin
Angela Muller	Kathryn Marmon	Nicole Teeley
Anne Westfall	Kelley Sears Carpenter	Samantha Carroll
Ashely Hembree	Keturah Gray	Sarah Cronan
Bethany Masden Byers	Kristilee Williams	Sarah Weir
Elizabeth Liebschutz-Roettger	Leigh Meredith	Sheri Dasgupta
Erin Fidler	Lisa Bonick	Sherry Garmon
Hunter Weinbert	Megan Isaac	Sujata Chugh
Jacque Brill	Meghan Burchianti	Teresa Coburn
Jessica Mossholder	Melanie Wachsmann	Wendy Hyland
Jessica Thompson	Morgan Johnson	

Thirsty Thursday

Back by popular demand, Thirsty Thursday's! We are planning on kicking off Thirsty Thursday's again this summer. This is a great opportunity to have fun and get to know your fellow YWC members. Please join us on the following dates:

April 15	Napa Grille	6:30 p.m.
May 13	Avalon	6:30 p.m.
June 10	Seviche	6:30 p.m.
July 8	El Mundo	6:30 p.m.
August 12	Asiatique	6:30 p.m.

Long Range Planning

Please take the time to complete the 2010-2011 Long Range Planning survey. We want to plan an exciting and beneficial year for our members, and the best way to ensure that this happens is for YOU to openly respond to this anonymous survey. As an extra bonus, there is a gift card for one lucky participant! Thank you, Jamie Leddin, for your hard work compiling this information into a helpful survey for YWC to help make the 2010-2011 one of the best ever!

YWC Bulletin Board

Making History?

If you take pictures at a YWC event or if you notice a member in the press, save a copy for our scrapbook. You can e-mail links, reminders, or pictures to Kate Holwerk at kholwerk@yahoo.com.

Having a Meeting?

Before scheduling a meeting or event, please contact Jennifer Durenberger, 254-7449 or jendand@msn.com, to clear your date and have it added to the master calendar. Following your meeting/event, please send Jennifer the attendance sign-in sheets so requirements can be accurately recorded. ***If you do not clear your date and there is a conflict, we will cancel your meeting/event and re-schedule.***

Making a Change?

If you have moved or changed your contact information, please let us know so we can keep our YWC records up-to-date. Contact Corresponding Secretary, Lauren Ogden, at lao@ogdenandogden.com.

Golden Rule

Please notify Melanie Galloway of any member news such as births or deaths in the family. Just send an email to melanie@gwaygroup.com.

Mother-Daughter/Son Volunteer Opportunity

Please help us make flower arrangements for the Motherless Daughters Luncheon sponsored by the Hosparus Grief Counseling Center. On **Saturday, May 8 at 10:30 a.m.** we'll meet at **the Willows** and use our collective talents to create the centerpieces for their brunch. Please bring flowers (from the store or straight from your garden) to contribute. Vases and filler will be provided. We'll need a lot of help with this event so please consider volunteering even if you don't feel especially skilled at flower arranging! This is a great Mother-Daughter/Son event, so please bring your kids!

Please RSVP to Nicole Bigg at nikibigg@gmail.com by May 1.

Congratulations to the 2010-2011 Board

The results are in
and the elected board positions have been determined!

President-Elect—Shari Broecker
2nd Vice President— Jill Kaplan
Recording Secretary – Steph Horne
Treasurer – Lisa McNair
Fine Arts – Tracy Cutting
Community Service – Kate Holwerk
Garden – Carolyn Sheldon
Hospitality – Nicole Bigg
Lifestyles – Lynn Hillebrand

Computer Corner



Make sure you stay informed and connected. If you have not been receiving the bi-weekly YWC Scoop, you are missing out! Please send your e-mail address to hillebrats@insightbb.com to get back in the loop.

Contribute to The Log

It's your newsletter, it should be about you! To make a submission to the LOG, e-mail it to susanwasny@hotmail.com.

The deadline for each issue is the 10th. We reserve the right to edit articles.



Charity Campaign

Thank you to our 2009-2010 Charity Campaign Sponsors!

Gift of Success \$5,000.00 - \$9,999.00

V.V. Cooke Foundation

Gift of Opportunity \$1,000.00 - \$2,499.00

Jim and Diane Stuckert

Gift of Courage \$750.00 - \$999.00

Ja and Lynn Hillebrand

Gift of Health \$500.00 - \$749.00

Gena and Doug Cobb

Gary and Sue Russell

Gift of Stability \$250.00 - \$499.00

Mrs. John B. Gray

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Mollie and Russell Smith

Connie and Wallace Spalding

Gift of Strength \$100.00 - \$249.00

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David and Susan Kwasny

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Kristin Miller

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Anne Tipton

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Karin Tyrer

Utterly Organized, Tracie Utter

Vine Strategies, Christina P. Borchers

Whitney and Aaron Watt

Wedgewood Consulting Group

Kimberly Westermann, DMD

Anne M. Westfall

Mr. and Mrs. Geoffry White

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Charity Campaign

Gift of Hope \$50.00 - \$99.00

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 Mrs. Wallace B. Bateman, Jr.
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Gift of Love \$49.00 and under

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 Mike and Karen Sheriff
 Judy Storck
 Barbara Veneklas
 Chris and Carla Venhoff
 John and Carol Whalen
 Ms. Patricia Wrege

*Thank you to everyone who has provided support to the 2009-2010 Charity Campaign.
 If you have any questions, please contact Casey Wilson at 502-560-8619 or
 cwilson@republicbank.com.*

Charity Campaign

Thank you to the following ladies who fulfilled their Charity Campaign requirements:

Active Members

Tracy Ayvazian
 Britainy Beshear
 Nicole Bigg
 Elizabeth Bowling
 Shari Broecker
 Brooke Burnette
 Karen Casi
 Kassi Cawood
 Tracy Cutting
 Lisa DeJaco Crutcher
 Jennifer Durenberger
 Deborah Greenwald
 Reid Hafer
 Lynn Hillebrand
 Kate Holwerk
 Stacy Hopkins
 Steph Horne
 Susan Hovekamp
 Karen Keith
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Rachel Kudmani
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 Lisa Moorsman
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 Lauren Ogden
 Jennifer Proud
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 Martha Royce
 Laura Russell
 Carolyn Sheldon
 Jenny Stinnett
 Amy Taylor
 Tracie Utter

Whitney Watt
 Krissie White
 Casey Wilson

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 Jacqueline Brill
 Amanda Brown
 Meghan Burchianti
 Teresa Coburn
 Samantha Carroll
 Sujata Chugh
 Teresa Coburn
 Sarah Cronan
 Sheri Dasgupta
 Clare Evans
 Erin Fidler
 Christin French
 Sherry Garmon
 Elizabeth Gatewood
 Katie Greene

Keturah Gray
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 Wendy Hyland
 Megan Isacc
 Morgan Johnson
 Natalie Kaelin
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 Nicole Teeley
 Melanie Wachsmann
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 Anne M Westfall
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 Treasurer Shari Broecker
 Executive Secretary Jennifer Durenberger
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 Charities Group Treasurer Rachel Kudmani
 Corresponding Secretary Lauren Ogden
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 Communications Beth Northup
 Programs Lisa Morsman
 Charity Campaign Director Casey Wilson
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 Fine Arts Deborah Greenwald
 Garden Terra Scovil/Sarah Merrill
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 Long-Range Planning Tess McNair

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